

# Watson's DOGGIE DIAPERS

## Securing Dogs & Their Owners from Unnecessary Accidents



- **Insurance** - protects against accidents caused by incontinence
- **Confidence** - shields naturally excitable dogs from embarrassing episodes
- **Double protection** - mesh liners and diaper pads (optional) guard against heavy flows
- **Secure** - safeguard for female dogs in heat
- **Training** tool for house-breaking puppies
- **Sanitary** - 100% machine washable

Each doggie diaper is made of a durable, soft, cotton blue jean denim shell. They are lined with a comfortable, soft plaid flannel fabric and an absorbent mesh liner that can hold an absorbent pad for protection and extra absorbency against a heavier flow of liquid or waste. Velcro® strips and built-in tail anchor provide a secure and comfortable fit.



1-800-805-2001

[www.watsonspets.com](http://www.watsonspets.com)

**Watson's**  
Senior Pet Products

### INCONTINENCE

#### It's not all about old age...

Hormones (estrogen- females, testosterone - males) are important in bladder control and urine retention as they give strength to the muscles of the bladder. Anything that affects these hormonal levels affects the dog's ability to retain urine. If a dog is spayed or neutered the main source of hormone production is removed making dogs more susceptible to incontinence. Yes, production of these hormones naturally decreases as dogs age, however incontinence can occur in younger animals due to congenital issues. Tumors, polyps, prostate disease and nerve injuries also cause incontinence.

Weak bladder openings lead to a much higher incidence of bladder infections. Dogs with urinary incontinence frequently suffer from urine scalding - urine remains in contact with the skin for long periods of time causing severe irritations.



### OUR STORY

Watson's Senior Pet Products (WSP) grew out of an owner's love for his dog and the need to reduce his dog's suffering from spinal myelopathy and arthritis. The *Bottom's Up Leash™* was created for our name-

sake, Watson, to help him walk and eliminate with dignity - preventing him from sliding further into depression while adding years to his life. WSP was created to not only develop premium and proprietary product-solutions to care for the immediate concerns of disabled and aging pets, but also to educate pet owners on how to be proactive in preventing crippling disease and prolonging their pets life. Pet owners have the unique ability to make a significant impact on their precious pet's life expectancy. WSP's mandate is to promote education and a supportive community to equip owners in their care for their four-legged friends.



### Watson's Doggie Diapers

#### Specifications (per unit, medium sample):

- Weight: 2 oz.
  - Length (fully open): 18"
  - Width (fully open, at widest point): 17"
  - Retail Packaging: Available
  - Color: Blue denim shell with plaid flannel interior
- Shipping: EXW - Santa Monica, California USA
- Availability: Immediate

### ASK ABOUT OTHER WATSON'S SIGNATURE PRODUCTS



### Watson's Bottom's Up Leash™

- Patented rear end harness designed to assist dysplastic, arthritic, post surgical or disabled dogs.
- Allows disabled or elderly dog to walk and eliminate with dignity by lifting hind legs and safely shifting weight forward.
- Two sizes fit most dogs.



### Watson's All-Terrain Dog Shoes

- Engineered for active or aging dogs. All weather, all surfaces. Water repellent, lightweight, quick drying.
- Non marking, grooved rubber soles provide excellent traction on rocky, debris-filled terrain as well as on slippery floors.
- Ballistic nylon toe-plate protects dog's nails from damage. Each set contains four shoes. Available in XXS-XXL.



### Watson's Canine Auto Safety Harness

- Helps save lives. Prevents dog from becoming a deadly projectile. Durable hardware has 2500-lb safety rating.
- Adjustable to conform to most dogs. Available in sizes XS-XL.
- Compatible with any vehicle, easily slipping onto seat belt. Conveniently doubles as a walking harness attaching to current leash.

**COMING SPRING 2006 : Watson's new line of pharmaceutical grade nutritional supplements**